

Drive 2 Survive Raffle

to benefit It's The Journey, Inc.

Rules & Regulations

The **Drive 2 Survive promotion** is sponsored by **Jim Ellis Buick GMC, Park Marine Boating Centers** and **94-9 The Bull WUBL-FM radio station**. The nonprofit organization **It's The Journey, Inc.** will receive **100%** of the proceeds of the **Drive 2 Survive promotion**.

- The price per entry is **\$5 for one ticket or \$20 for five tickets**, payable by American Express, MasterCard, VISA, Discover, cash or check (to **'It's The Journey, Inc.'**). The price is **not** a deductible federal income tax charitable contribution.
- Entrants must be U.S. residents and 18 years of age or older. Offers for which no valid return mail address is provided; tendered with a check which is returned unpaid or a credit or debit card charge which is declined; or not postmarked by 5:00 pm EST on December 31, 2011 will NOT be accepted. Entrants need not be present to win. By entering, entrants consent to the use of their names and photographs without compensation to promote **'It's The Journey, Inc.'** and its sponsors.
- Odds of winning depend on the number of entries.
- Each winner is responsible for all Federal or other income taxes on the prize won. Taxes must be paid to It's The Journey, Inc. before receiving the vehicle, as required by law. To claim a prize, a winner must complete and sign a Form W-2G. When required by law, a Form 1099-G identifying the winner and the prize won will be filed with the IRS. Sales tax applicable in the winner's county of residence will be owed to Jim Ellis Buick GMC.
- Representatives of the sponsors for the Drive 2 Survive promotion, and family members of such persons living in the same home or who can be claimed by such persons as federal income tax dependents may not enter the Drive 2 Survive raffle.
- For more information, contact It's The Journey, Inc. at 404-531-4111.

1. **Eligibility** - Raffle is open to all persons age 18 or older. Since charitable raffle laws vary by state and by country, it is up to each individual user to verify that participating in this type of an event is legal in the state they reside. Employees of It's The Journey, consultants, attorneys, independent accountant firms, and any immediate family members of people involved with this promotion are not eligible to participate. We reserve the right to not accept any illegible, defective or incomplete entry forms and entries that do not include valid or full payment.
2. **How to Enter** – Tickets may be purchased online at www.itsthejourney.org, or by mail [It's The Journey, Inc., 270 Carpenter Drive, Suite 515, Atlanta, Georgia 30328] or in person at selected Drive 2 Survive car appearances. Cost of raffle tickets are \$5 for one ticket or \$20 for five tickets. Checks returned for insufficient funds or any other reason will disqualify the entry. All mail-in requests must be received by 5:00 pm on December 31, 2011 to guarantee entry. Entries received after December 31, 2011 will be returned to sender. Participants acknowledge that their purchase of a ticket does not in any way guarantee that they will win a prize. All sales are final. No refunds will be made at any time.

Alternate Means of Entry - One entry per mailing address may be requested if a self-addressed, stamped envelope is mailed to It's The Journey, Inc., 270 Carpenter Drive, Suite 270, Atlanta, Georgia 30328.

3. **Drawings** – Drawing for the Yamaha 110 Deluxe Waverunner will take place during Closing Ceremonies of the Atlanta 2-Day Walk for Breast Cancer on Sunday, September 25. The drawing for the Jim Ellis GMC Terrain will be held in January 2012. Entrants need not be present to win.
4. **Notification** - The entrant whose ticket is drawn will be deemed the winner of that raffle. All winners will be notified by phone or via email. If the winner does not respond or if for any reason does not complete all

paperwork required to accept ownership of the prize within 30 days of the drawing date, ownership will be forfeited to the non-profit organization conducting that raffle. The charity is not responsible for printing errors in any raffle-related material, or for lost, late, misdirected or undelivered mail, or for any other failure to deliver tickets, notifications, or receipts associated with a raffle.

- Prizes** - TWO (2) GRAND PRIZES are available to the winner (s). The eligible Grand Prize Winner will receive a 2011 Yamaha 110 Deluxe Waverunner, approximate retail value \$15,000, and/or a 2011 GMC Terrain ("**Vehicle**"), approximate retail value ("**ARV**"): \$30,000. Grand Prize Winner (s) will be responsible for any additional costs associated with the Waverunner/Vehicle, including without limitation title, tax, license, PDI (pre-destination inspection), registration, shipping, insurance, and any additional accessories and options as agreed to between winner and Park Marine Boating Centers or Jim Ellis Buick GMC dealerships location at which the vehicle will be delivered. Grand Prize Winner(s) will be responsible for pick-up of the Waverunner or Vehicle at a time and location determined by Park Marine Boating Centers or Jim Ellis Buick GMC Atlanta/MOG (Mall of Georgia).

If the specific car advertised becomes no longer available, a substitute car of the same year, make, & model may be chosen as a replacement. Certain features and car color may be different from the photographed representations in our advertising. Any taxes accruing as a result of the raffle, on or after the drawing date are the responsibility of the winner.

Grand Prize Winner must complete all documentation required by Park Marine Boating Centers, Jim Ellis Buick GMC and It's The Journey, Inc. At time of award of Waverunner/Vehicle, Grand Prize Winner(s) (i) will assume full ownership of and responsibility for the Waverunner/Vehicle; (ii) will be required to sign various documents involving the Waverunner/Vehicle; and (iii) must furnish proof of residence, valid operator's license as required by the law of the Grand Prize Winner's jurisdiction of residence and of the jurisdiction of pickup and any required insurance coverage. The Grand Prize Winner is responsible for determining the class of license necessary to legally operate the Grand Prize. Park Marine and Jim Ellis reserves the right to withhold delivery of the Vehicle if Grand Prize Winner does not comply with the above requirements

Grand Prize Winner(s) are solely responsible for complying with any applicable federal, state and/or local laws, regulations and taxes applicable to the Waverunner/Vehicle, including without limitation registration requirements and operating restrictions. The Internal Revenue Service requires a Form W-2G to be issued and filed for any prize winner if the annual aggregate value of the prizes received is \$600 or more. It's The Journey, Inc. will issue a Form W-2G to the Grand Prize Winner for the ARV of the Grand Prize. Federal, State and local taxes are responsibility of each Grand Prize Winner.

If selected, when Grand Prize Winner does not take delivery of the Waverunner by October 31, 2011 or the Vehicle by February 15, 2012, the Grand Prize may be forfeited, at Prize Sponsor's sole discretion, and may be awarded to an alternate Grand Prize Winner in accordance with Drive 2 Survive Official Rules. It's The Journey, Inc., Jim Ellis and Clear Channel Communications are not responsible for delays in delivery. All other expenses and items not specifically mentioned in these Official Rules are not included and are the Grand Prize Winner's sole responsibility. Grand Prize may not be exchanged. No transfer, substitution or cash equivalent of Grand Prize permitted. Prize subject to availability and substitution with a prize of equal or greater retail value if Grand Prize is unavailable or cannot be awarded for any reason, at sole discretion of Jim Ellis and Park Marine Boating Centers. The value of the Grand Prize(s) set forth above represents Park Marine, Jim Ellis and Clear Channel Communications good faith determination of the ARV thereof and cannot be challenged or appealed. In the event the ARV of a prize is more than the actual retail value of the prize, the difference will not be awarded in cash or otherwise.

Sponsors have made no warranty or guarantee in whole or in part, express or implied, in fact or in law, in relation to the use of any prize including, but not limited to, its quality, merchantability, fitness for a particular purpose or suitability for use and, further, accepts no responsibility for any additional expenses, omissions, delays, re-routing or acts of any government or authority.

- Proceeds** - All proceeds from our raffle go to benefit It's The Journey, Inc.

7. **Odds** - The odds of winning depend on the number of raffle tickets sold. There are two prizes offered for the Drive 2 Survive promotion.
8. **General Conditions** - Money spent on raffle tickets can NOT be considered tax deductible as a charity deduction. Charity raffles are void where prohibited by law. Raffle participants represent that their participation is not in violation of their local laws or otherwise prohibited. We reserve the right to change these Rules and Regulations at anytime and without notice to anyone, though any changes made will be updated immediately on our website through this page.
9. **Release** - By participating in the Drive 2 Survive Fundraiser, entrants agree to release, indemnify and hold harmless the Fundraiser Organizers, all Prize Sponsors, including Park Marine, Jim Ellis, Clear Channel Communications and It's The Journey, Inc. and all their respective parent companies, affiliates, subsidiaries, advertising and promotions agencies, and each of their respective agents, dealers, representatives, officers, directors, shareholders, and employees (collectively, "Released Parties") from and against any injuries, losses, damages, claims, actions, or liability of any kind resulting from or arising from participation in the Fundraiser or acceptance, possession, use, misuse or non use of any prize that may be awarded. Released Parties are not responsible for printing or typographical errors in any related materials; for transactions or entries that are lost, stolen, late, misdirected, damaged, incomplete, inaccurate, garbled, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer, human or other error; or for electronic, computer, or telephonic malfunction or error, including inability to access any web site associated with this promotion, or process any transaction thereon.
10. **Privacy** - By entering a raffle, all entrants consent to the use of their name, photographs, biography, likeness, voice and video for advertising and promotional purposes, worldwide and without limitation and without additional compensation, except where prohibited by law.
11. **Winners** - Winner must accept ownership of the prize within 30 days after the drawing date of the raffle. Should any prize not be accepted or claimed by this date, the winner's prize will be forfeited and ownership returned to the sponsoring non-profit organization. Winners are fully responsible for all taxes and assessments accruing after the date the prize is awarded, as well as all local, state, and federal income taxes. All winners must be able to provide valid identification and their name must match the name associated with the winning ticket.
12. **Liability** - It's The Journey, Inc. and all associated charities do not guarantee the stated value of any prize available through our raffle, although appraisals are required prior to acceptance. Park Marine, Jim Ellis, Clear Channel Communications and It's The Journey, Inc and associated entities assume no liability. We also reserve the right to seek remedies and damages (including attorney fees) against any claims made toward us, should the situation arise. All decisions related to interpretation/enforcement of these rules and regulations shall be made by the charity and will be final.

Void where prohibited by law.